

# Marketing Materials

## Booklets

Booklets are multi-page bound documents such as product guides and magazines.

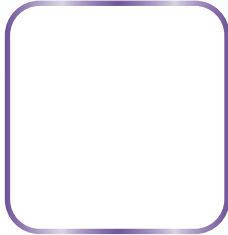
- Paper options:  
20# Uncoated (80 pages max.)  
80# Glossy Text (60 pages max.)
- Must be increments of 4 pages
- Saddle-stitched binding



**90BKLT-5.5x8.5**  
5-1/2" x 8-1/2"



**90BKLT-8.5x11**  
8-1/2" x 11"



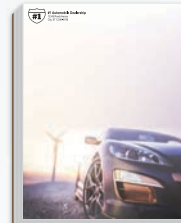
## Notepads

Create branded notepads to advertise your business with every note, request, or scribble!

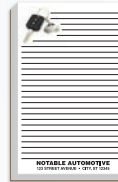
- 20# Bond
- 50 sheets per pad



**90NTPD-4.25x5.5**  
4-1/4" x 5-1/2"



**90NTPD-8.5x11**  
8-1/2" x 11"



**90NTPD-5.5x8.5**  
5-1/2" x 8-1/2"



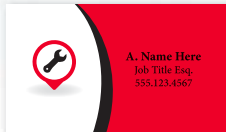
## Business Cards

The classic networking tool everyone needs to make a great first impression.

- 3-1/2" x 2"
- Paper options:  
• 12PT Glossy (Coated 1 side)  
• 14PT Glossy (Coated 2 sides)



**90CRD**



## Brochures

Flyers with a fold! An excellent, compact way to showcase even more information about your dealership's offerings!

- 100# Glossy



**90BRCH-11x17**  
17" x 11"



**90BRCH-8.5x11**  
8-1/2" x 11"



### Fold Styles



Single



Accordion



Cross-Fold



Letter



Gate

## Flyers

Promote your products and services with our high-quality flyers. Let us produce the marketing tools you need to grow your business!

- Paper options:  
50# Offset  
80# Glossy Text  
100# White Tag  
100# Glossy Cover



**90FLYR-4.25x5.5**  
4-1/4" x 5-1/2"



**90FLYR-8.5x11**  
8-1/2" x 11"



**90FLYR-5.5x8.5**  
5-1/2" x 8-1/2"

